

## FY 2009

### Q309

(\$ in millions)

#### 13 Weeks Ended October 31, 2009

	Gap	Old Navy	Banana Republic	Other	Total
U.S. (1)	\$ 897	\$ 1,240	\$ 495	\$ -	\$ 2,632
Canada	90	107	46	-	243
Europe (2)	176	-	6	13	195
Asia (2)	172	-	24	12	208
Other regions (2)	-	-	-	13	13
Total Stores reportable segment	1,335	1,347	571	38	3,291
Direct reportable segment (3)	93	128	33	44	298
Total	<u>\$ 1,428</u>	<u>\$ 1,475</u>	<u>\$ 604</u>	<u>\$ 82</u>	<u>\$ 3,589</u>

### Q209

(\$ in millions)

#### 13 Weeks Ended August 1, 2009

	Gap	Old Navy	Banana Republic	Other	Total
U.S. (1)	\$ 808	\$ 1,147	\$ 483	\$ -	\$ 2,438
Canada	70	90	33	-	193
Europe (2)	154	-	6	6	166
Asia (2)	173	-	28	11	212
Other regions (2)	-	-	-	12	12
Total Stores reportable segment	1,205	1,237	550	29	3,021
Direct reportable segment (3)	57	96	26	45	224
Total	<u>\$ 1,262</u>	<u>\$ 1,333</u>	<u>\$ 576</u>	<u>\$ 74</u>	<u>\$ 3,245</u>

### Q109

(\$ in millions)

#### 13 Weeks Ended May 2, 2009

	Gap	Old Navy	Banana Republic	Other	Total
U.S. (1)	\$ 776	\$ 1,110	\$ 446	\$ -	\$ 2,332
Canada	58	72	29	-	159
Europe (2)	135	-	5	7	147
Asia (2)	171	-	23	12	206
Other regions (2)	-	-	-	16	16
Total Stores reportable segment	1,140	1,182	503	35	2,860
Direct reportable segment (3)	76	116	31	44	267
Total	<u>\$ 1,216</u>	<u>\$ 1,298</u>	<u>\$ 534</u>	<u>\$ 79</u>	<u>\$ 3,127</u>

(1) U.S. includes the United States and Puerto Rico.

(2) Europe, Asia, and other regions include our wholesale business and franchise business.

(3) Direct is U.S. only and includes Piperlime and Athleta.

Note:

- The sum of the sales for the quarters may not equal the total for the year due to rounding.

## FY 2008

(\$ in millions)

<b>Fiscal Year 2008</b>	<b>Gap</b>	<b>Old Navy</b>	<b>Banana Republic</b>	<b>Other</b>	<b>Total</b>
U.S. (1)	\$ 3,840	\$ 4,840	\$ 2,221	\$ -	\$ 10,901
Canada	329	392	146	-	867
Europe (2)	724	-	23	33	780
Asia (2)	732	-	101	47	880
Other regions (2)	-	-	-	68	68
Total Stores reportable segment	5,625	5,232	2,491	148	13,496
Direct reportable segment (3)	333	475	145	77	1,030
Total	\$ 5,958	\$ 5,707	\$ 2,636	\$ 225	\$ 14,526

## Q408

(\$ in millions)

<b>13 Weeks Ended January 31, 2009</b>	<b>Gap</b>	<b>Old Navy</b>	<b>Banana Republic</b>	<b>Other</b>	<b>Total</b>
U.S. (1)	\$ 1,046	\$ 1,368	\$ 628	\$ -	\$ 3,042
Canada	82	98	36	-	216
Europe (2)	186	-	6	8	200
Asia (2)	245	-	32	12	289
Other regions (2)	-	-	-	16	16
Total Stores reportable segment	1,559	1,466	702	36	3,763
Direct reportable segment (3)	103	135	45	36	319
Total	\$ 1,662	\$ 1,601	\$ 747	\$ 72	\$ 4,082

## Q308

(\$ in millions)

<b>13 Weeks Ended November 1, 2008</b>	<b>Gap</b>	<b>Old Navy</b>	<b>Banana Republic</b>	<b>Other</b>	<b>Total</b>
U.S. (1)	\$ 976	\$ 1,136	\$ 527	\$ -	\$ 2,639
Canada	90	96	39	-	225
Europe (2)	181	-	6	13	200
Asia (2)	159	-	23	12	194
Other regions (2)	-	-	-	19	19
Total Stores reportable segment	1,406	1,232	595	44	3,277
Direct reportable segment (3)	95	131	37	21	284
Total	\$ 1,501	\$ 1,363	\$ 632	\$ 65	\$ 3,561

## Q208

(\$ in millions)

<b>13 Weeks Ended August 2, 2008</b>	<b>Gap</b>	<b>Old Navy</b>	<b>Banana Republic</b>	<b>Other</b>	<b>Total</b>
U.S. (1)	\$ 919	\$ 1,195	\$ 562	\$ -	\$ 2,676
Canada	80	103	37	-	220
Europe (2)	185	-	6	7	198
Asia (2)	160	-	25	12	197
Other regions (2)	-	-	-	17	17
Total Stores reportable segment	1,344	1,298	630	36	3,308
Direct reportable segment (3)	59	92	30	10	191
Total	\$ 1,403	\$ 1,390	\$ 660	\$ 46	\$ 3,499

## Q108

(\$ in millions)

<b>13 Weeks Ended May 3, 2008</b>	<b>Gap</b>	<b>Old Navy</b>	<b>Banana Republic</b>	<b>Other</b>	<b>Total</b>
U.S. (1)	\$ 899	\$ 1,141	\$ 504	\$ -	\$ 2,544
Canada	77	95	34	-	206
Europe (2)	172	-	5	5	182
Asia (2)	168	-	21	11	200
Other regions (2)	-	-	-	16	16
Total Stores reportable segment	1,316	1,236	564	32	3,148
Direct reportable segment (3)	76	117	33	10	236
Total	\$ 1,392	\$ 1,353	\$ 597	\$ 42	\$ 3,384

(1) U.S. includes the United States and Puerto Rico.

(2) Europe, Asia, and other regions include our wholesale business and franchise business.

(3) Direct is U.S. only and includes Piperlime and beginning September 2008, Athleta.

Note:

- The sum of the sales for the quarters may not equal the total for the year due to rounding.

## FY 2007

(\$ in millions)

<b>Fiscal Year 2007</b>	<b>Gap</b>	<b>Old Navy</b>	<b>Banana Republic</b>	<b>Other</b>	<b>Total</b>
U.S. (1)	\$ 4,146	\$ 5,776	\$ 2,351	\$ -	\$ 12,273
Canada	364	461	147	-	972
Europe (2)	822	-	-	5	827
Asia (2)	613	-	89	36	738
Other regions (2)	-	-	-	50	50
Total Stores reportable segment	5,945	6,237	2,587	91	14,860
Direct reportable segment (3)	308	428	136	31	903
Total	<u>\$ 6,253</u>	<u>\$ 6,665</u>	<u>\$ 2,723</u>	<u>\$ 122</u>	<u>\$ 15,763</u>

## Q407

(\$ in millions)

<b>13 Weeks Ended February 2, 2008</b>	<b>Gap</b>	<b>Old Navy</b>	<b>Banana Republic</b>	<b>Other</b>	<b>Total</b>
U.S. (1)	\$ 1,215	\$ 1,647	\$ 717	\$ -	\$ 3,579
Canada	112	137	48	-	297
Europe (2)	241	-	-	2	243
Asia (2)	212	-	26	11	249
Other regions (2)	-	-	-	18	18
Total Stores reportable segment	1,780	1,784	791	31	4,386
Direct reportable segment (3)	102	134	44	9	289
Total	<u>\$ 1,882</u>	<u>\$ 1,918</u>	<u>\$ 835</u>	<u>\$ 40</u>	<u>\$ 4,675</u>

## Q307

(\$ in millions)

<b>13 Weeks Ended November 3, 2007</b>	<b>Gap</b>	<b>Old Navy</b>	<b>Banana Republic</b>	<b>Other</b>	<b>Total</b>
U.S. (1)	\$ 1,040	\$ 1,356	\$ 567	\$ -	\$ 2,963
Canada	101	124	40	-	265
Europe (2)	197	-	-	3	200
Asia (2)	136	-	22	10	168
Other regions (2)	-	-	-	11	11
Total Stores reportable segment	1,474	1,480	629	24	3,607
Direct reportable segment (3)	83	118	36	10	247
Total	<u>\$ 1,557</u>	<u>\$ 1,598</u>	<u>\$ 665</u>	<u>\$ 34</u>	<u>\$ 3,854</u>

## Q207

(\$ in millions)

<b>13 Weeks Ended August 4, 2007</b>	<b>Gap</b>	<b>Old Navy</b>	<b>Banana Republic</b>	<b>Other</b>	<b>Total</b>
U.S. (1)	\$ 944	\$ 1,410	\$ 563	\$ -	\$ 2,917
Canada	80	110	33	-	223
Europe (2)	204	-	-	-	204
Asia (2)	128	-	23	8	159
Other regions (2)	-	-	-	10	10
Total Stores reportable segment	1,356	1,520	619	18	3,513
Direct reportable segment (3)	55	83	27	7	172
Total	<u>\$ 1,411</u>	<u>\$ 1,603</u>	<u>\$ 646</u>	<u>\$ 25</u>	<u>\$ 3,685</u>

## Q107

(\$ in millions)

<b>13 Weeks Ended May 5, 2007</b>	<b>Gap</b>	<b>Old Navy</b>	<b>Banana Republic</b>	<b>Other</b>	<b>Total</b>
U.S. (1)	\$ 947	\$ 1,363	\$ 504	\$ -	\$ 2,814
Canada	71	90	26	-	187
Europe (2)	180	-	-	-	180
Asia (2)	137	-	18	7	162
Other regions (2)	-	-	-	11	11
Total Stores reportable segment	1,335	1,453	548	18	3,354
Direct reportable segment (3)	68	93	29	5	195
Total	<u>\$ 1,403</u>	<u>\$ 1,546</u>	<u>\$ 577</u>	<u>\$ 23</u>	<u>\$ 3,549</u>

(1) U.S. includes the United States and Puerto Rico.

(2) Europe, Asia, and other regions include our wholesale business and franchise business.

(3) Direct is U.S. only and includes Piperlime.

Note:

- The sum of the sales for the quarters may not equal the total for the year due to rounding.

## FY 2006

(\$ in millions)

<b>Fiscal Year 2006</b>	<b>Gap</b>	<b>Old Navy</b>	<b>Banana Republic</b>	<b>Other</b>	<b>Total</b>
U.S. (1)	\$ 4,494	\$ 6,042	\$ 2,251	\$ -	\$ 12,787
Canada	379	442	119	-	940
Europe (2)	792	-	-	1	793
Asia (2)	581	-	61	7	649
Other regions (2)	-	-	-	24	24
Total Stores reportable segment	6,246	6,484	2,431	32	15,193
Direct reportable segment (3)	261	345	117	7	730
Total	<u>\$ 6,507</u>	<u>\$ 6,829</u>	<u>\$ 2,548</u>	<u>\$ 39</u>	<u>\$ 15,923</u>

## Q406

(\$ in millions)

<b>14 Weeks Ended February 3, 2007</b>	<b>Gap</b>	<b>Old Navy</b>	<b>Banana Republic</b>	<b>Other</b>	<b>Total</b>
U.S. (1)	\$ 1,370	\$ 1,791	\$ 727	\$ -	\$ 3,888
Canada	117	126	39	-	282
Europe (2)	268	-	-	-	268
Asia (2)	197	-	19	3	219
Other regions (2)	-	-	-	10	10
Total Stores reportable segment	1,952	1,917	785	13	4,667
Direct reportable segment (3)	88	116	42	6	252
Total	<u>\$ 2,040</u>	<u>\$ 2,033</u>	<u>\$ 827</u>	<u>\$ 19</u>	<u>\$ 4,919</u>

## Q306

(\$ in millions)

<b>13 Weeks Ended October 28, 2006</b>	<b>Gap</b>	<b>Old Navy</b>	<b>Banana Republic</b>	<b>Other</b>	<b>Total</b>
U.S. (1)	\$ 1,120	\$ 1,441	\$ 533	\$ -	\$ 3,094
Canada	95	115	30	-	240
Europe (2)	187	-	-	1	188
Asia (2)	121	-	17	2	140
Other regions (2)	-	-	-	7	7
Total Stores reportable segment	1,523	1,556	580	10	3,669
Direct reportable segment (3)	67	88	27	-	182
Total	<u>\$ 1,590</u>	<u>\$ 1,644</u>	<u>\$ 607</u>	<u>\$ 10</u>	<u>\$ 3,851</u>

## Q206

(\$ in millions)

<b>13 Weeks Ended July 29, 2006</b>	<b>Gap</b>	<b>Old Navy</b>	<b>Banana Republic</b>	<b>Other</b>	<b>Total</b>
U.S. (1)	\$ 1,018	\$ 1,469	\$ 522	\$ -	\$ 3,009
Canada	91	112	27	-	230
Europe (2)	182	-	-	-	182
Asia (2)	138	-	15	2	155
Other regions (2)	-	-	-	2	2
Total Stores reportable segment	1,429	1,581	564	4	3,578
Direct reportable segment (3)	46	68	22	-	136
Total	<u>\$ 1,475</u>	<u>\$ 1,649</u>	<u>\$ 586</u>	<u>\$ 4</u>	<u>\$ 3,714</u>

## Q106

(\$ in millions)

<b>13 Weeks Ended April 29, 2006</b>	<b>Gap</b>	<b>Old Navy</b>	<b>Banana Republic</b>	<b>Other</b>	<b>Total</b>
U.S. (1)	\$ 986	\$ 1,341	\$ 469	\$ -	\$ 2,796
Canada	76	89	23	-	188
Europe (2)	156	-	-	-	156
Asia (2)	125	-	10	-	135
Other regions (2)	-	-	-	5	5
Total Stores reportable segment	1,343	1,430	502	5	3,280
Direct reportable segment (3)	59	73	26	1	159
Total	<u>\$ 1,402</u>	<u>\$ 1,503</u>	<u>\$ 528</u>	<u>\$ 6</u>	<u>\$ 3,439</u>

(1) U.S. includes the United States and Puerto Rico.

(2) Europe, Asia, and other regions include our wholesale business and franchise business beginning September 2006.

(3) Direct is U.S. only and includes Piperlime beginning October 2006 and Business Direct ending in July 2006.

Note:

- The sum of the sales for the quarters may not equal the total for the year due to rounding.

## FY 2005

(\$ in millions)

<b>Fiscal Year 2005</b>	<b>Gap</b>	<b>Old Navy</b>	<b>Banana Republic</b>	<b>Other</b>	<b>Total</b>
U.S. (1)	\$ 4,767	\$ 6,153	\$ 2,100	\$ -	\$ 13,020
Canada	409	435	96	-	940
Europe (2)	825	-	-	2	827
Asia (2)	603	-	14	1	618
Other regions (2)	-	-	-	19	19
Total Stores reportable segment	6,604	6,588	2,210	22	15,424
Direct reportable segment (3)	233	268	91	3	595
Total	<u>\$ 6,837</u>	<u>\$ 6,856</u>	<u>\$ 2,301</u>	<u>\$ 25</u>	<u>\$ 16,019</u>

## Q405

(\$ in millions)

<b>13 Weeks Ended January 28, 2006</b>	<b>Gap</b>	<b>Old Navy</b>	<b>Banana Republic</b>	<b>Other</b>	<b>Total</b>
U.S. (1)	\$ 1,431	\$ 1,800	\$ 639	\$ -	\$ 3,870
Canada	130	131	32	-	293
Europe (2)	248	-	-	1	249
Asia (2)	176	-	8	-	184
Other regions (2)	-	-	-	6	6
Total Stores reportable segment	1,985	1,931	679	7	4,602
Direct reportable segment (3)	86	92	36	3	217
Total	<u>\$ 2,071</u>	<u>\$ 2,023</u>	<u>\$ 715</u>	<u>\$ 10</u>	<u>\$ 4,819</u>

## Q305

(\$ in millions)

<b>13 Weeks Ended October 29, 2005</b>	<b>Gap</b>	<b>Old Navy</b>	<b>Banana Republic</b>	<b>Other</b>	<b>Total</b>
U.S. (1)	\$ 1,193	\$ 1,473	\$ 491	\$ -	\$ 3,157
Canada	104	113	26	-	243
Europe (2)	183	-	-	1	184
Asia (2)	128	-	6	-	134
Other regions (2)	-	-	-	6	6
Total Stores reportable segment	1,608	1,586	523	7	3,724
Direct reportable segment (3)	52	62	20	-	134
Total	<u>\$ 1,660</u>	<u>\$ 1,648</u>	<u>\$ 543</u>	<u>\$ 7</u>	<u>\$ 3,858</u>

## Q205

(\$ in millions)

<b>13 Weeks Ended July 30, 2005</b>	<b>Gap</b>	<b>Old Navy</b>	<b>Banana Republic</b>	<b>Other</b>	<b>Total</b>
U.S. (1)	\$ 1,082	\$ 1,454	\$ 497	\$ -	\$ 3,033
Canada	92	105	20	-	217
Europe (2)	201	-	-	-	201
Asia (2)	154	-	-	1	155
Other regions (2)	-	-	-	3	3
Total Stores reportable segment	1,529	1,559	517	4	3,609
Direct reportable segment (3)	40	52	15	-	107
Total	<u>\$ 1,569</u>	<u>\$ 1,611</u>	<u>\$ 532</u>	<u>\$ 4</u>	<u>\$ 3,716</u>

## Q105

(\$ in millions)

<b>13 Weeks Ended April 30, 2005</b>	<b>Gap</b>	<b>Old Navy</b>	<b>Banana Republic</b>	<b>Other</b>	<b>Total</b>
U.S. (1)	\$ 1,065	\$ 1,426	\$ 472	\$ -	\$ 2,963
Canada	80	86	19	-	185
Europe (2)	193	-	-	-	193
Asia (2)	144	-	-	-	144
Other regions (2)	-	-	-	3	3
Total Stores reportable segment	1,482	1,512	491	3	3,488
Direct reportable segment (3)	55	62	21	-	138
Total	<u>\$ 1,537</u>	<u>\$ 1,574</u>	<u>\$ 512</u>	<u>\$ 3</u>	<u>\$ 3,626</u>

(1) U.S. includes the United States and Puerto Rico.

(2) Europe, Asia, and other regions include our wholesale business.

(3) Direct is U.S. only and includes Business Direct.

Note:

- The sum of the sales for the quarters may not equal the total for the year due to rounding.

## FY 2004

(\$ in millions)

<b>Fiscal Year 2004</b>	<b>Gap</b>	<b>Old Navy</b>	<b>Banana Republic</b>	<b>Other</b>	<b>Total</b>
U.S. (1)	\$ 5,098	\$ 6,126	\$ 2,099	\$ -	\$ 13,323
Canada	412	385	79	-	876
Europe	879	-	-	-	879
Asia	591	-	-	-	591
Other regions (2)	24	-	-	11	35
Total Stores reportable segment	7,004	6,511	2,178	11	15,704
Direct reportable segment (3)	236	236	91	-	563
Total	\$ 7,240	\$ 6,747	\$ 2,269	\$ 11	\$ 16,267

## Q404

(\$ in millions)

<b>13 Weeks Ended January 29, 2005</b>	<b>Gap</b>	<b>Old Navy</b>	<b>Banana Republic</b>	<b>Other</b>	<b>Total</b>
U.S. (1)	\$ 1,541	\$ 1,785	\$ 644	\$ -	\$ 3,970
Canada	132	129	27	-	288
Europe	277	-	-	-	277
Asia	178	-	-	-	178
Other regions (2)	-	-	-	4	4
Total Stores reportable segment	2,128	1,914	671	4	4,717
Direct reportable segment (3)	75	77	29	-	181
Total	\$ 2,203	\$ 1,991	\$ 700	\$ 4	\$ 4,898

## Q304

(\$ in millions)

<b>13 Weeks Ended October 30, 2004</b>	<b>Gap</b>	<b>Old Navy</b>	<b>Banana Republic</b>	<b>Other</b>	<b>Total</b>
U.S. (1)	\$ 1,271	\$ 1,500	\$ 496	\$ -	\$ 3,267
Canada	102	105	19	-	226
Europe	212	-	-	-	212
Asia	125	-	-	-	125
Other regions (2)	-	-	-	2	2
Total Stores reportable segment	1,710	1,605	515	2	3,832
Direct reportable segment (3)	60	65	23	-	148
Total	\$ 1,770	\$ 1,670	\$ 538	\$ 2	\$ 3,980

## Q204

(\$ in millions)

<b>13 Weeks Ended July 31, 2004</b>	<b>Gap</b>	<b>Old Navy</b>	<b>Banana Republic</b>	<b>Other</b>	<b>Total</b>
U.S. (1)	\$ 1,151	\$ 1,426	\$ 494	\$ -	\$ 3,071
Canada	94	81	17	-	192
Europe	201	-	-	-	201
Asia	138	-	-	-	138
Other regions (2)	11	-	-	2	13
Total Stores reportable segment	1,595	1,507	511	2	3,615
Direct reportable segment (3)	43	46	17	-	106
Total	\$ 1,638	\$ 1,553	\$ 528	\$ 2	\$ 3,721

## Q104

(\$ in millions)

<b>13 Weeks Ended May 1, 2004</b>	<b>Gap</b>	<b>Old Navy</b>	<b>Banana Republic</b>	<b>Other</b>	<b>Total</b>
U.S. (1)	\$ 1,135	\$ 1,415	\$ 465	\$ -	\$ 3,015
Canada	84	70	16	-	170
Europe	189	-	-	-	189
Asia	150	-	-	-	150
Other regions (2)	14	-	-	2	16
Total Stores reportable segment	1,572	1,485	481	2	3,540
Direct reportable segment (3)	58	48	22	-	128
Total	\$ 1,630	\$ 1,533	\$ 503	\$ 2	\$ 3,668

(1) U.S. includes the United States and Puerto Rico.

(2) Other regions include Germany and our wholesale business. In August 2004, we sold our stores and exited the market in Germany.

(3) Direct is U.S. only and includes Business Direct beginning in November 2004.

Note:

- The sum of the sales for the quarters may not equal the total for the year due to rounding.