

GAP INC.**Historical Comparable Sales by Global Brand**

Fiscal 2011 to Present

Final

Fiscal 2016	Feb.	Mar.	Apr.	1Q16	May	Jun.	Jul.	2Q16	Aug.	Sept.	Oct.	3Q16	Nov.	Dec.	Jan.	4Q16	P11-16 YTD
Gap Global	0%	-3%	-4%	-3%	-3%	-1%	-4%	-3%	-5%	-10%	-7%	-8%	-3%	1%			-4%
Banana Republic Global	-11%	-14%	-7%	-11%	-11%	-4%	-14%	-9%	-10%	-9%	-4%	-8%	5%	-7%			-8%
Old Navy Global	0%	-6%	-10%	-6%	-7%	5%	0%	0%	1%	4%	3%	3%	-2%	12%			0%
Gap Inc.	-2%	-6%	-7%	-5%	-6%	2%	-4%	-2%	-3%	-3%	-1%	-3%	-1%	4%			-2%

Fiscal 2015	Feb.	Mar.	Apr.	1Q15	May	Jun.	Jul.	2Q15	Aug.	Sept.	Oct.	3Q15	Nov.	Dec.	Jan.	4Q15	P12-15 YTD
Gap Global	-7%	-7%	-15%	-10%	-6%	-5%	-7%	-6%	-8%	0%	-4%	-4%	-4%	-2%	-6%	-3%	-6%
Banana Republic Global	-5%	-3%	-15%	-8%	-5%	1%	-10%	-4%	-11%	-10%	-15%	-12%	-19%	-9%	-17%	-14%	-10%
Old Navy Global	0%	14%	-6%	3%	6%	1%	3%	3%	6%	4%	2%	4%	-9%	-7%	-6%	-8%	0%
Gap Inc.	-4%	2%	-12%	-4%	-1%	-1%	-3%	-2%	-2%	-1%	-3%	-2%	-8%	-5%	-8%	-7%	-4%

Fiscal 2014	Feb.	Mar.	Apr.	1Q14	May	Jun.	Jul.	2Q14	Aug.	Sept.	Oct.	3Q14	Nov.	Dec.	Jan.	4Q14	P12-14 YTD
Gap Global	-10%	-7%	3%	-5%	-3%	-7%	-2%	-5%	-6%	-3%	-7%	-5%	-4%	-5%	-9%	-6%	-5%
Banana Republic Global	-7%	-4%	7%	-1%	3%	-7%	6%	0%	-2%	2%	-2%	0%	2%	0%	2%	1%	0%
Old Navy Global	-6%	-7%	18%	1%	2%	7%	3%	4%	2%	1%	0%	1%	18%	8%	3%	11%	5%
Gap Inc.	-7%	-6%	9%	-1%	1%	-2%	2%	0%	-2%	0%	-3%	-2%	6%	1%	-3%	2%	0%

Fiscal 2013	Feb.	Mar.	Apr.	1Q13	May	Jun.	Jul.	2Q13	Aug.	Sept.	Oct.	3Q13	Nov.	Dec.	Jan.	4Q13	P12-13 YTD
Gap Global	2%	0%	8%	3%	8%	5%	7%	6%	2%	-3%	5%	1%	2%	1%	1%	1%	3%
Banana Republic Global	-5%	1%	1%	0%	0%	-1%	-1%	-1%	2%	-5%	1%	-1%	-1%	0%	-10%	-3%	-1%
Old Navy Global	6%	-2%	9%	3%	9%	13%	-5%	6%	1%	-2%	2%	0%	3%	-2%	4%	0%	2%
Gap Inc.	3%	-1%	7%	2%	7%	7%	1%	5%	2%	-3%	4%	1%	2%	0%	1%	1%	2%

Fiscal 2012	Feb.	Mar.	Apr.	1Q12	May	Jun.	Jul.	2Q12	Aug.	Sept.	Oct.	3Q12	Nov.	Dec.	Jan.	4Q12	P12-12 YTD
Gap Global	-2%	7%	1%	2%	4%	-3%	10%	3%	6%	3%	3%	4%	4%	0%	4%	2%	3%
Banana Republic Global	11%	5%	0%	5%	7%	4%	8%	6%	8%	4%	5%	5%	3%	1%	9%	3%	5%
Old Navy Global	5%	11%	-6%	4%	-1%	1%	12%	3%	12%	10%	5%	9%	1%	13%	12%	8%	6%
Gap Inc.	4%	8%	-2%	4%	2%	0%	10%	4%	9%	6%	4%	6%	3%	5%	8%	5%	5%

Fiscal 2011	Feb.	Mar.	Apr.	1Q11	May	Jun.	Jul.	2Q11	Aug.	Sept.	Oct.	3Q11	Nov.	Dec.	Jan.	4Q11	P12-11 YTD
Gap Global	-2%	-9%	1%	-4%	-5%	0%	-7%	-4%	-9%	-7%	-5%	-7%	-4%	-4%	-6%	-5%	-5%
Banana Republic Global	-4%	-8%	10%	-1%	-6%	3%	-4%	-2%	-4%	-2%	0%	-2%	0%	-2%	4%	-1%	-1%
Old Navy Global	-4%	-12%	14%	-2%	-1%	2%	-3%	0%	-4%	-1%	-9%	-4%	-7%	-4%	-6%	-6%	-3%
Gap Inc.	-3%	-10%	8%	-3%	-4%	1%	-5%	-2%	-6%	-4%	-6%	-5%	-5%	-4%	-4%	-4%	-4%

Comp sales include the results of Company-operated stores and sales through online channels in those countries where we have existing Comp store sales. A store is included in the Comp sales calculations when it has been open and operated by under Gap Inc. for at least one year and the selling square footage has not changed by 15 percent or more within the past year.

The calculation of Gap Inc. Comp sales includes Company-operated stores but excludes the results of the franchise business. Beginning in February 2013, the Comp sales calculations for Gap Inc. include Athleta store and online sales. Beginning in December 2013, the Comp sales calculations for Gap Inc. include Intermix store and online sales. Between August 2013 and February 2015 the Comp sales calculations for Gap Inc. included Piperlime store sales but excluded Piperlime online.